



K5



The Power to Surprise



A sedan with a dynamic new formula for performance

Excitement is built right into the grille of the all-new Kia K5 sedan. The tiger-face frame now extends under the headlights and heartbeat-shaped daytime running lights. The grille itself has an intriguing 3-dimensional pattern. The hood sweeps back over the new engine-space geometry of the new 3rd generation platform that gives the K5 its groundbreaking character. This sedan will surely stir things up.

K5

Designed for a passionately loyal following

The first time the taillights whoosh past, people will be spellbound. When they finally spot the K5 at rest, they will admire the muffler-style decorative exhaust ports, the 3-dimensional heartbeat light pattern, the aerodynamic garnishes, and the tasteful trunk contours. Performance and comfort come together in this stylish sedan, and the dynamic yet organized rear styling perfectly captures this balance.





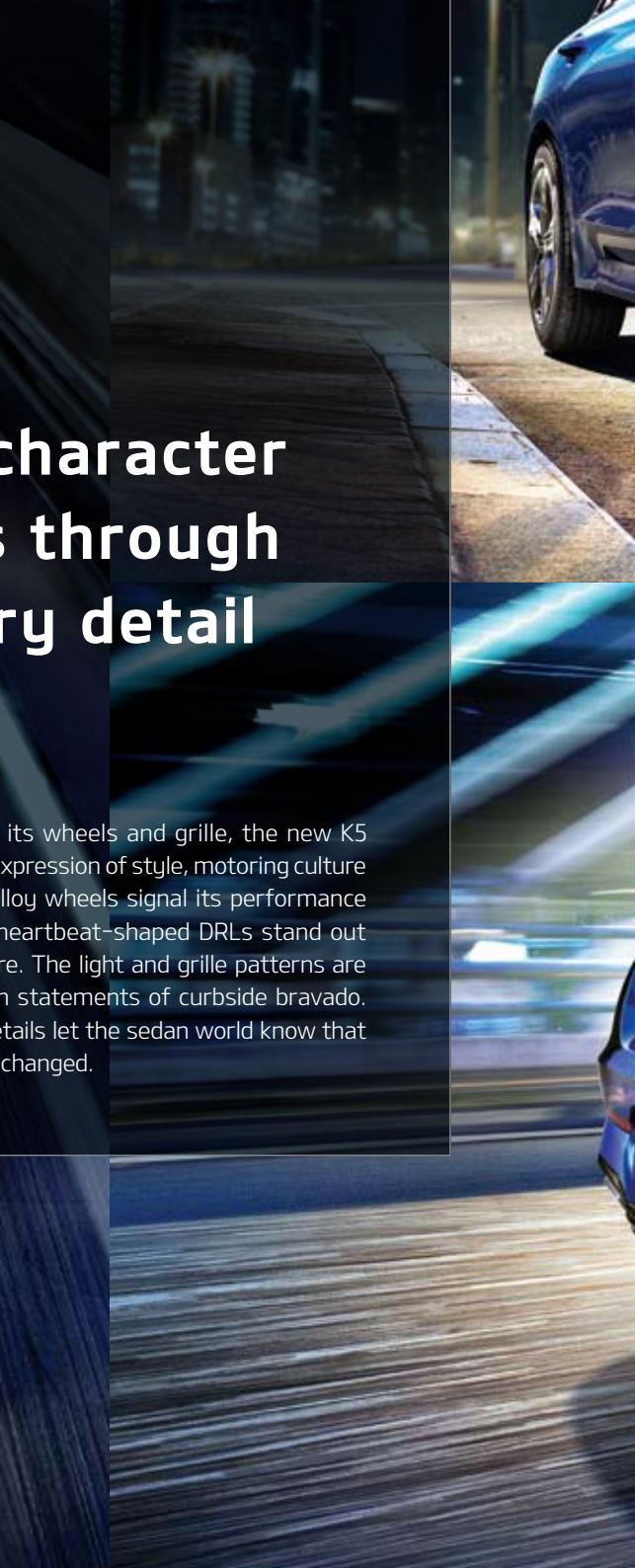
Projection-type full LED headlamps



Long, integrated hood & flag-type wing-mirror



Side Coke-bottle lines & chrome daylight opening molding



Black two-tone bumper & high-tech rear lamps

Deep character shines through in every detail

From its lights to its wheels and grille, the new K5 arrives as a fresh expression of style, motoring culture and personality. Alloy wheels signal its performance credentials while heartbeat-shaped DRLs stand out like a bold signature. The light and grille patterns are striking and stylish statements of curbside bravado. Together, these details let the sedan world know that the game has now changed.



Machine-finished 18-inch alloy wheels





Athletic lines pay tribute to its power

At first glance, the new K5 can look like a fastback, with a sweeping roofline that flows into the contours of the trunk lid. The new platform allows a lower center of gravity, and the prominent rear fenders are reminiscent of those found on muscle cars. The K5 celebrates what's best about performance sedans while delivering exceptional safety and efficiency.



Pursue new adventures

With exciting styling and bracing performance, the new K5 sedan is an ideal companion on adventures through city nightlife and on long road trips. Sample what life has to offer with a smile on your face.

Start family traditions

Take your family on adventures with peace of mind knowing that the new K5 sedan offers unprecedented reliability and safety. Its comfort and convenience features will keep everyone relaxed and entertained.

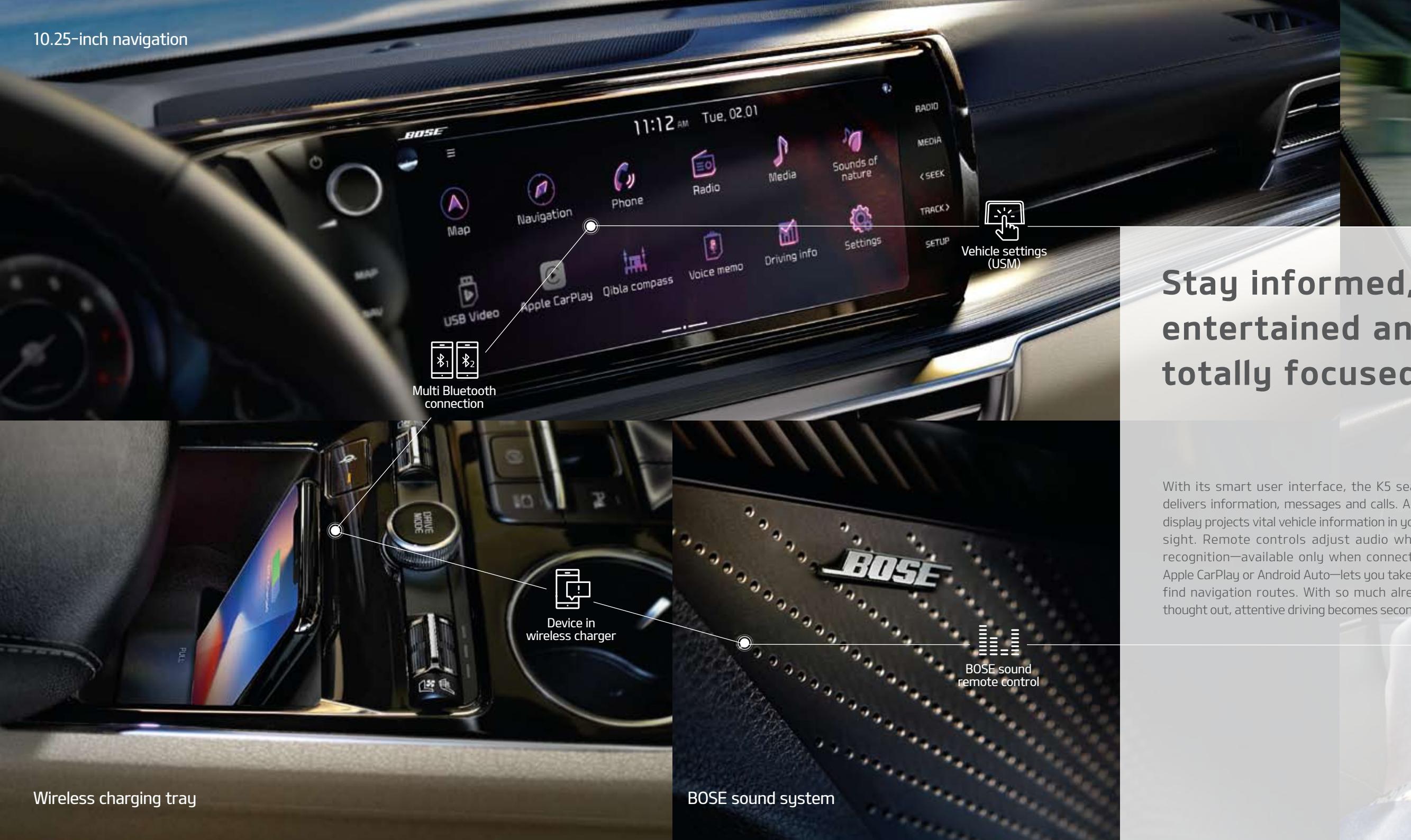




Keeping things
simple yet still
invigorating

The K5 cockpit gives the driver a solid and luxurious feeling, with bold, clear presentation of crucial information in manageable doses. Large touchscreens require minimal eye contact and are easy to tap and navigate. The rugged gear selector has a classic muscle-car feel and the chrome accents are modern while echoing iconic design cues of the past. This is a sedan that keeps driving center-stage.

10.25-inch navigation



Wireless charging tray

BOSE sound system

Head-up display (HUD)



Stay informed, entertained and totally focused

With its smart user interface, the K5 seamlessly delivers information, messages and calls. A head-up display projects vital vehicle information in your line of sight. Remote controls adjust audio while voice recognition—available only when connecting with Apple CarPlay or Android Auto—lets you take calls and find navigation routes. With so much already well thought out, attentive driving becomes second nature.

12.3-inch supervision cluster



Instant relief from the hustle and bustle

A long wheelbase gives the K5 interior surprisingly generous legroom, and the sweeping roofline, in tandem with a lower cabin floor, creates ample headroom and shoulder space. Available in leather, the firm seats provide ample support. Power-adjustable front seats (8-way for the driver, 4-way for the passenger) include 2-way power lumbar support, while heating and ventilation are also available.

Relaxation Comfort Seats

Front passengers can enjoy an unprecedented standard of comfort and convenience with the optional premium relaxation seats, which can be reclined in a multitude of angles and directions.

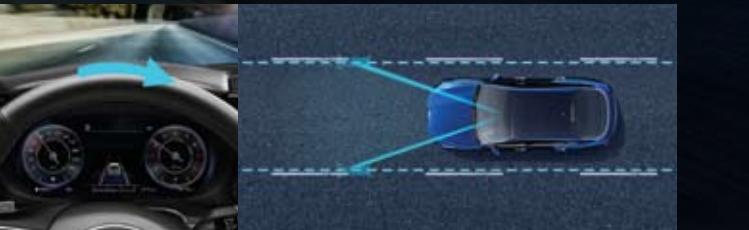


Watchful eyes everywhere you travel

Kia's DRIVE WiSE advanced driver assistance features make driving safer and more efficient. Sensors not only monitor the traffic around you and the road beneath you, but also observe how well you're paying attention. All to help you arrive at your destination safe and sound.



Forward Collision-Avoidance Assist (FCA) FCA uses a front-view camera and front radar to detect vehicles, pedestrians or cyclists ahead. By warning the driver and automatically applying the brakes, FCA helps to avoid or reduce the severity of an accident.



Lane Keeping Assist (LKA) To help keep you from drifting out of your lane, LKA monitors your K5's position between the lane markings. If you begin to wander to either side, and have not signaled a lane change, it alerts you visually and audibly, and even steers you back into your intended lane.



Blind-Spot Collision Warning (BCW) At speeds of 20 km/h or higher, BCW alerts you if a vehicle enters your blind spot, even when you are in the process of changing lanes. LED warnings flash on the door mirror and an audio warning is emitted when you signal to make a lane change.



Safe Exit Assist (SEA) Using the K5's rear corner radar, SEA detects cars approaching from behind and cautions passengers who may intend to exit the vehicle. SEA will even override Electronic Child Safety Lock settings until the approaching vehicle has passed.



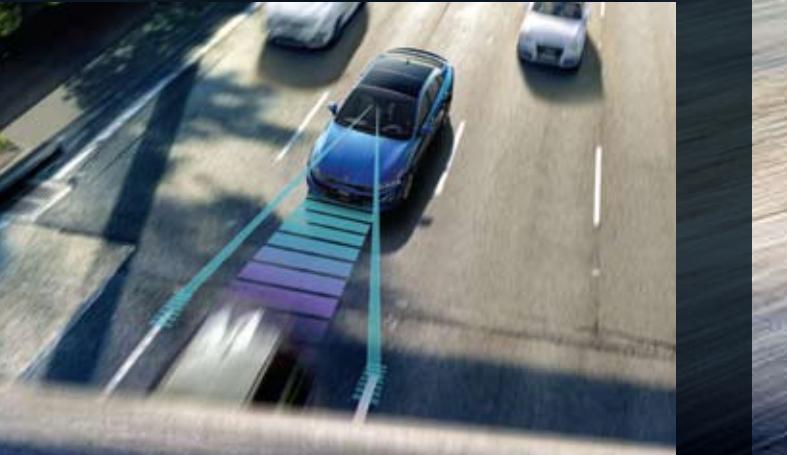
Driver Attention Warning (DAW) DAW monitors your driving patterns. If it detects fatigue or inattentive patterns, it will warn you audibly as well as with a display panel message recommending a rest. Its sensitivity can be adjusted to fit your preferences.



Blind-Spot View Monitor (BVM) Signal a lane change and, if there is a possibility of a collision, BVM will show live video footage on the instrument cluster of what's in the blind spots of the outside mirror on the side of your intended lane change.

Aware of your surroundings at all times

Traffic can be extremely complex. That's why DRIVE WiSE technology is engineered to collect and compute data around you in real-time to help you stay aware and in control, even when the unexpected happens. Rest assured that you're not alone out there.



Smart Cruise Control (SCC) SCC maintains the driver's selected speed and, using the front-view camera and front radar, helps to maintain a safe following distance. SCC will reduce speed and even stop the car when needed. Then when the car ahead moves, SCC automatically accelerates for you. SCC is now activated with the simple touch of a button.

Lane Following Assist (LFA) To help you stay in the center of your lane, LFA identifies the lane's boundaries using the front view camera. If it senses that you're drifting out of the lane, it automatically steers the vehicle to keep it centered between the lines.



Surround View Monitor (SVM) When operating in confined spaces, multiple cameras provide you with a zoomable, 360° overhead view of the vehicle's surroundings, so you can maneuver with confidence and without having to get out of the vehicle.



Rear Cross-Traffic Collision Warning (RCCW) The RCCW radars detect the presence of cross traffic in the lane the K5 is backing into. If a vehicle is detected on either side, an audible warning will sound, and a cluster warning graphic will illuminate, until the path is clear.



Parking Distance Warning (PDW) For utmost confidence and peace of mind when maneuvering into and out of tight parking spaces, PDW uses ultrasonic sensors mounted on the front and rear bumpers to warn you of any nearby obstacles.

3rd Generation Platform

The K5's third generation platform standardizes the arrangement of steering, chassis, powertrain and cabin floor for multiple models, allowing for a more spacious cabin and improved aerodynamics, handling, stability and collision safety performance.



Engine Compartment Package Optimization

The new platform's engine compartment places the mass of the powertrain and battery lower and closer to the center of gravity for better driving dynamics, stability-enhancing airflow, and collision-deformation performance that helps protect passengers.



Hot Stamping

The heating and cooling of stamped components can result in phenomenal tensile strength. Extensive application of hot-stamped steel components helps the new platform set a higher standard for crash protection, driving dynamics and ride smoothness.



Multi-load Path Structure

A multi-load path structure (MLPS) organically distributes collision forces not just to the side members but also to the subframe, fender apron and overall chassis. It also decreases hazardous yaw rotation in a small overlap collisions to help minimize injury.

Performance and safety go hand in hand

The completely re-engineered K5 rides on an all-new platform featuring advanced structural enhancements that not only ensure unsurpassed collision protection but also more refined, yet exciting driving dynamics. State-of-the-art active and passive features work together seamlessly to deliver the highest levels of safety for all vehicle occupants; and as the new third generation platform is shared with other Kia models, it benefits from economies of scale and an ever-expanding knowledge base.



TECHNOLOGY



6 Airbags To help protect occupants and reduce injury in a collision, the K5 is equipped with driver and front passenger airbags, two front-side airbags, and two side-curtain airbags.



Vehicle Stability Management (VSM) VSM helps protect you and your passengers by continuously monitoring road conditions and automatically controlling the steering and brakes when the road gets bumpy.



The physics of efficiency in motion

Along with the collision performance of the 3rd generation platform, the K5 benefits from the aerodynamic effects of the platform's lower profile, the rearward placement of the front cowl, and the low roofline. With its lower center of gravity and new, integrated suspension geometry, the K5 moves over difficult surfaces and around obstacles with efficiency and grace.



Suspension System Improvements The rear suspension's arm position is optimized with an increased longitudinal span. At the front, the caster trail is increased for better wheel recovery after cornering. As a result, the K5 is more responsive and agile, as well as more fun to drive.



A truly intimate connection to the road

Both of the automatic transmissions available on the K5 offer sophisticated shifting patterns that combine smoothness with the power to accelerate. But you can also take charge for a more intimate connection to the driving experience by using the column-mounted paddle shifters to choose your own shift points for the 8- or 6-speed automatic. You're in control whenever you want to be.



Paddle Shift Levers Instantly access more torque or choose your own shift points for the 8- or 6-speed automatic transmission without having to take your hands off the steering wheel.

8- or 6-speed Automatic Transmission Sophisticated automatic transmissions offer remarkable smoothness as you accelerate, and give you the freedom to select your own shift points using the paddle shift levers or the gear selector itself for more spirited driving.

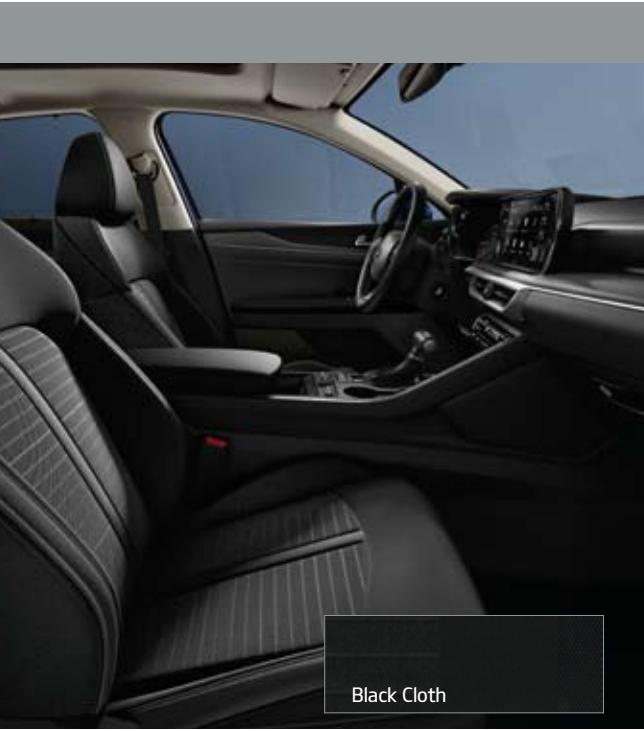
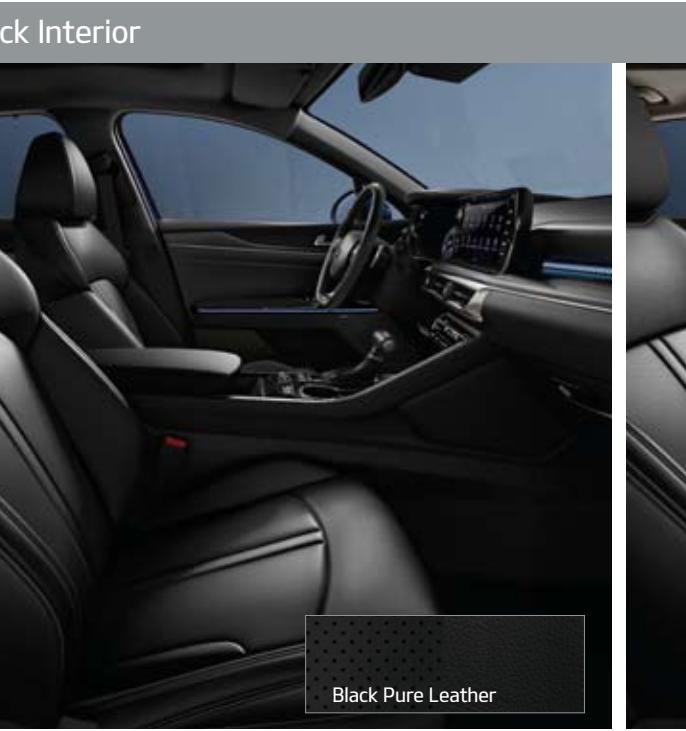


Purely personal driving excitement

Everyone who rides along in the K5 will experience the utmost in comfort and the latest connectivity and entertainment options. Adding pizazz to the driving excitement of the EX model, the performance-based GT-Line trim celebrates the invigorating potential of the 3rd generation platform for those who enjoy getting the most out of a drive. Let your imagination travel to the track on every commute.

You set the tone for years of relaxation

Both vibrant and understated colors of the K5's interior add an enticing atmosphere to every drive. Alluring red, sand and black color schemes complement the dynamic layout of the cabin, while soothing upholstery textures provide lasting comfort. Settle in for a journey in style.



The difference is all in the details

The K5 features that make all the difference might seem trivial at first. But as they become a part of your daily drive, suddenly they mean everything. Choose from options intended to add comfort, convenience, or a heightened touch of style to your K5, and make it your very own.



□ Panoramic Sunroof



□ Ventilated Front Seats / Power Seats & Lumbar Support



□ Rear Door Sunshade

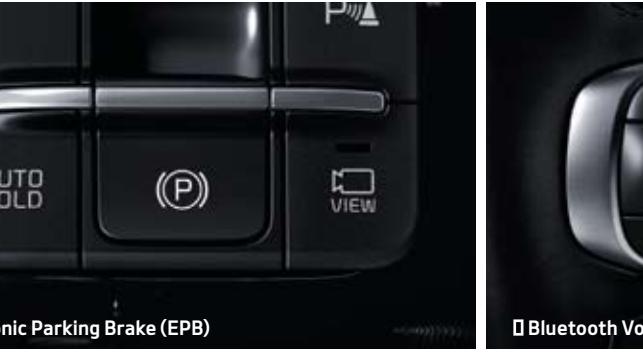


□ Drive Mode Interlinked Colors (Modes: Comfort, Sport, Eco, Smart, Custom)



□ 8-inch Display Audio

□ 4.2-inch Supervision Cluster



□ Electronic Parking Brake (EPB)



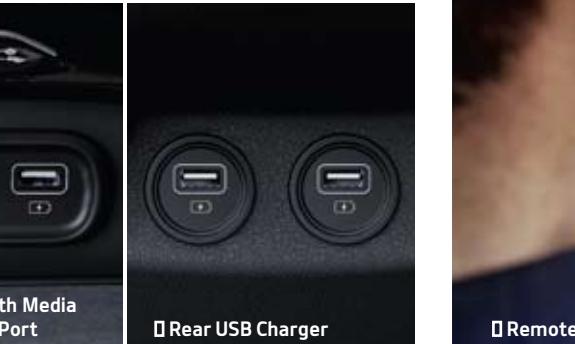
□ Bluetooth Voice Recognition



□ Remote Engine Start



□ Manual Temperature Control



□ Front Tray with Media and Charging Port

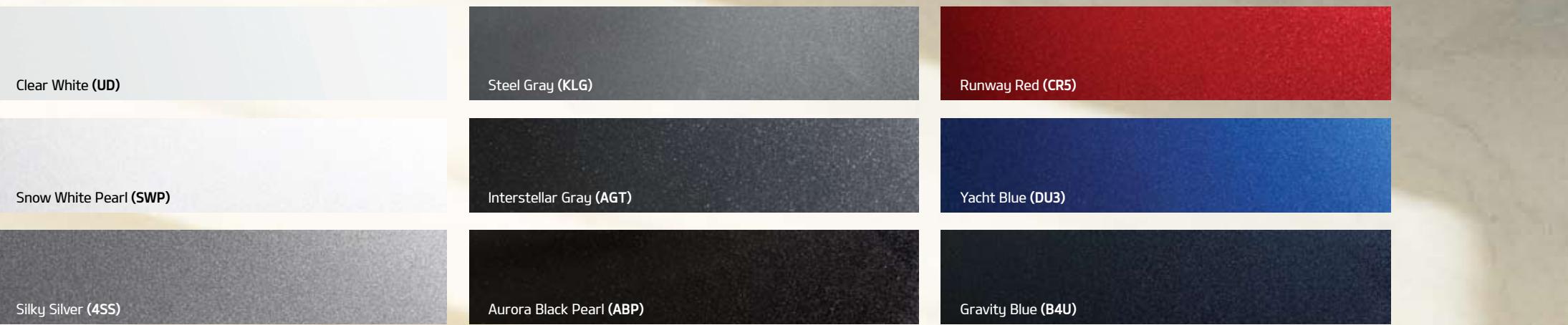


□ Standard Hyper Metallic Silver Grille



□ Bulb-type Rear Combination Lamps

Exterior Body Colors

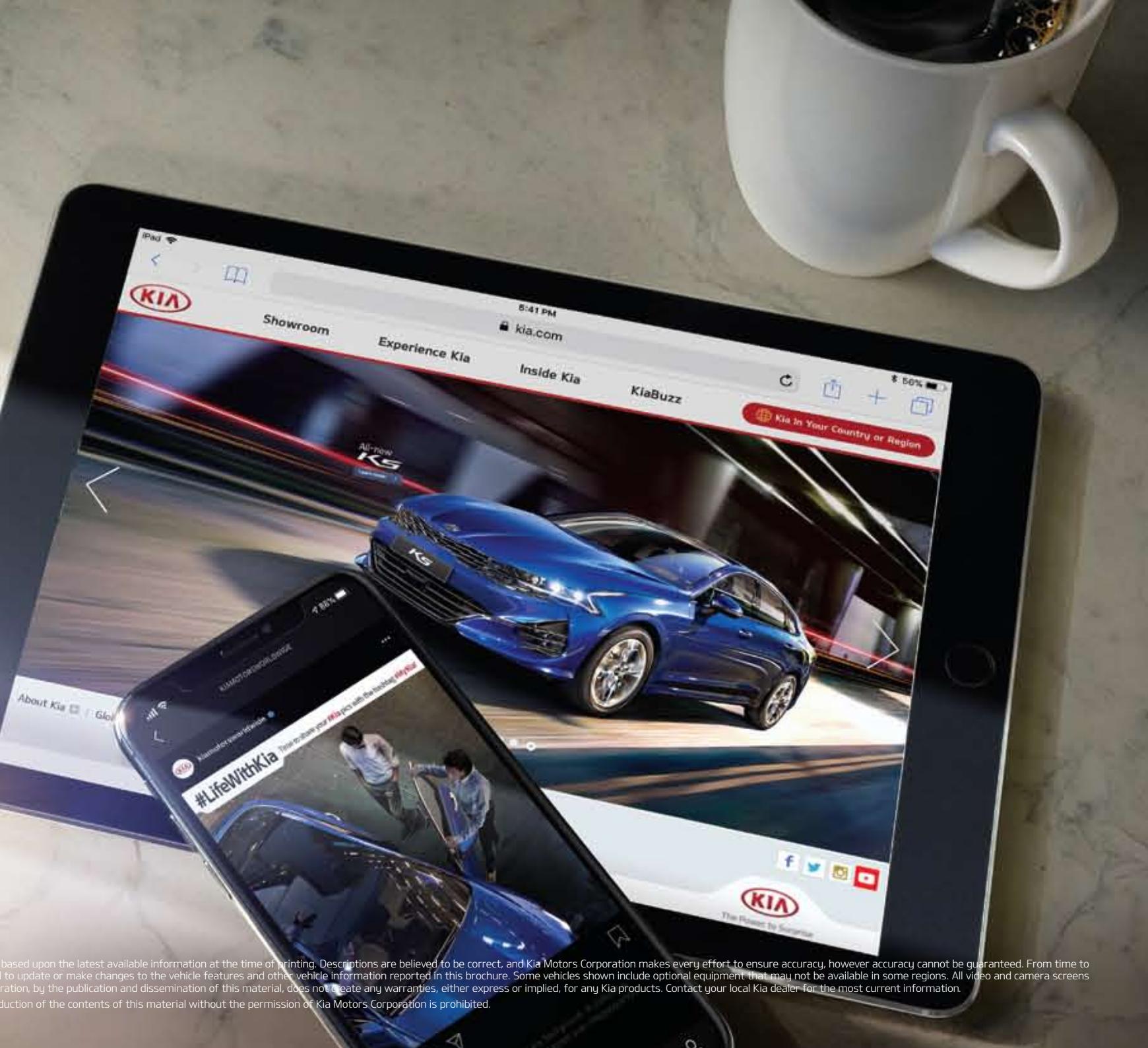


Dimensions (mm)



Overall length	4,905
Overall width	1,860
Overall height	1,445
Wheelbase	2,850
Wheel tread (front/rear)	1,618/1,625
Overhang (front/rear)	945/1,110
Head room (front/rear)	1,020/960
Leg room (front/rear)	1,170/895
Trunk capacity (l)	510

Wheels



※ All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, for any Kia products. Contact your local Kia dealer for the most current information.

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The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Telluride, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors (www.kia.com) is a maker of world-class quality vehicles for the young-at-heart. Founded in 1944, Kia today sells around 3 million vehicles a year in 190 countries, with more than 52,000 employees worldwide, annual revenues of over US\$49 billion and manufacturing facilities in five countries. Kia is the major partner of the Australian Open, official automotive partner of FIFA, official partner of the UEFA Europa League, and main partner of League of Legends European Championship. The company's brand slogan - "The Power to Surprise" - represents Kia's global commitment to surprise the world with exciting, inspiring experiences that go beyond expectations.

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