

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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<http://Kia-buzz.com>



Kia Motors Corporation
www.kia.com

1704-DC-KM/GE-LHD



The Power to Surprise



The all-new

RIO



Bigger, bolder and poised for adventure

Get ready for excitement. With a new look, more interior space, and lively performance, the all-new Kia Rio has charm that deepens when you get behind the wheel. It's more than a city car. It's an everyday travel companion.



Face the day with confidence

The all-new Rio is more than just an attractive new car on your street. With comfortable seats, surprising versatility, and dependability backed by a 7-year warranty, it's with you for the long haul.



Bluetooth In the all-new Rio, Bluetooth technology gives you hands-free access to your phone and its functions.

5" color touchscreen audio The 5" TFT-LCD touchscreen audio system displays artist and track names and can be controlled with the tap of a finger. The system offers MP3 compatibility.



Supervision cluster with 3.5" LCD screen A tasteful, intelligently designed and customizable supervision cluster provides outside temperature and vehicle and trip data.

Steering wheel audio remote control Adjust audio settings using just your thumb for enhanced driving safety.

Auto cruise control The auto cruise function can be activated using steering wheel-mounted controls, making it easy to set your desired speed in a safe manner.

Logical ergonomic controls for any situation

The cockpit prioritizes information and limits visual and manual distractions. The cluster presents driving data, while a center floating display simplifies access to a range of entertainment and comfort controls.



Relax all the way there... and back

Up to five people can ride in comfort with plenty of room to stretch thanks to a longer wheelbase. Automatic air conditioning adds to the experience.



Full-folding 2nd row seats Rear seats fold fully flat, so when you need to, you can accommodate long or bulky items in the extended cargo space.

60:40 split-folding rear seats The rear seats split 60:40 and fold flat, giving you utmost flexibility in managing cargo and passenger space.

All the room needed to live out your dreams

Whether it's just another day or the trip of a lifetime, the all-new Rio makes the good life that much more within reach. Get familiar with its clever approaches to stowing cargo and putting people at ease.



Luggage net An elasticized luggage net keeps luggage and other items from moving around in the cargo space.

Covering shelf A rear shelf keeps cargo out of view. Attached to the rear tailgate by cords, it lifts out of the way when the tailgate is opened.





Engine	1.4 MPI	1.6 MPI
Displacement (cc)	1,368	1,591
Max. power (ps/rpm)	100/6,000	123/6,300
Max. torque (kg-m/rpm)	13.6/4,000	15.4/4,850
Mated transmission	6 M/T, 6 A/T	



Automatic transmission A smooth-shifting 6-speed automatic transmission effortlessly transfers the engine's torque to the wheels.

Manual transmission An efficient 6-speed manual transmission offers quick, smooth shifts and gear ratios matched to the engine's torque curve.

The power to pull ahead of the pack

The all-new Rio combines fuel saving efficiency with a constant reserve of power. Its handling around town is smooth and agile. And when speed is called for, you'll love the punch of performance it offers.



Hill-start Assist Control (HAC) It can be nerve-racking to pull away from a standing start when you're on a steep upward incline. HAC stops you from rolling backwards.

Electronic Stability Control (ESC) In the event of sudden braking or turning, ESC activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

A single-minded obsession with everything that could go wrong

We believe that a car has one paramount duty: to protect the people inside it and around it. The all-new Rio features intelligent active safety technologies and substantial passive safety enhancements for your peace of mind.

50.5% AHSS application

The all-new Rio uses more than 50% Advanced High Strength Steel (AHSS), which is a more than 54% increase from the previous model. This equates to phenomenal body rigidity, enhancing cabin protection as well as dynamic performance.



8 zones with hot-stamped components

The all-new Rio features hot-stamping of components in 8 core stress areas. The strengthened body structure helps provide improved crash protection.

102m of structural adhesive

With almost three times the structural adhesive applied compared to the previous generation, the all-new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

Parking Distance Warning-Reverse (PDW-R)

When you back into a parking spot, how much room do you have left? As you reverse, audible beeps alert you to the distance to obstacles behind you.

6 airbags Protection includes front air bags for the driver and front-seat passenger, two air bags at the sides, and two curtain airbags running the length of the cabin.



The details that make the difference

Your car should deliver everything you expect and more. Choose the options and accessories that will make it yours and yours alone.



Sunroof
An available power sunroof adds an open-air feeling to the already roomy cabin of the all-new Rio.



Bi-projection headlamps
Bi-projection headlamps offer increased illumination, enabling you to better detect obstacles and navigate the road ahead.



Electric folding mirrors
The outside mirrors can be folded and unfolded conveniently with the push of a button.



Radiator grille
The iconic Kia radiator grille has been completely restyled. Most of the airflow used for cooling enters through the lower intake.



Aero blade wipers
Aerodynamic wiper blades maintain contact with the windshield even at high speeds.



Rear spoiler garnish
A rear spoiler improves the air vortex around C-pillar for enhanced aerodynamics and downforce on the rear tires.



Smart key with easy keyless entry
Lock or unlock the doors conveniently with the simple press of a button.



Telescopic & tilt steering wheel
Adjust the steering column up and down, and in and out, to find just the right position for you.



Sunvisor illumination lamps
Bulb lamp over the vanity mirror on the driver-side sunvisor lights up to help you see yourself better in the mirror.



Auto defog system
The auto defogger detects mist on the windshield and automatically deploys the fans to clear the glass rapidly.



Adjustable seatbelt anchor
The height-adjustable seatbelt anchors allow for seatbelts to be raised and lowered to achieve a perfect fit.



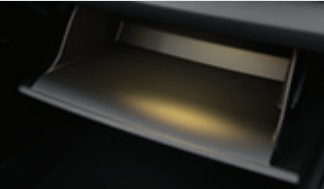
Auxiliary and USB connections
Flash drives and other compatible audio devices can be connected via 3.5 mm (analog) and USB ports.



Manual climate control
Simple soft-touch switches and dials let you adjust the temperature quickly with minimal distraction.



Full Auto Temperature Control (FATC)
FATC lets you set a desired temperature for a comfortable ride in any weather condition.



Illuminated glove box
Simply place small objects in the storage compartment under the dashboard. An interior light ensures easy retrieval of stored items.



Front & rear door bottle holders
Drink bottles are easily on hand thanks to holders in both the front and rear door panels.



Center console armrest
While offering comfortable support when driving, the armrest is covered in soft material that is color-coordinated with the interior trim.

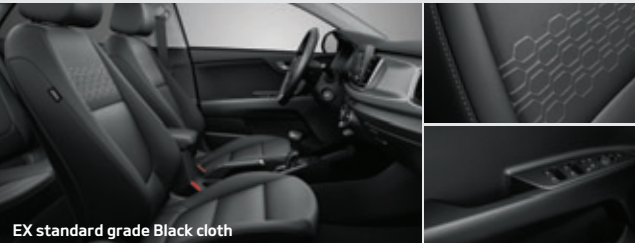
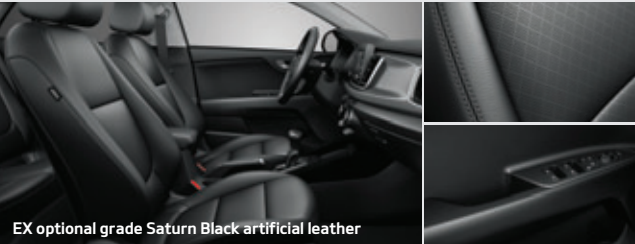


Rear USB charging port
Rear passengers can charge their electronic devices via the USB port mounted at the back of the center console.

Designed to fit your mood

Choose from a variety of appealing color and fabric treatments that make the interior of the all-new Rio uniquely comfortable and refreshing.

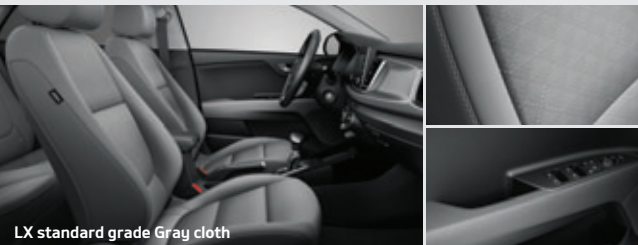
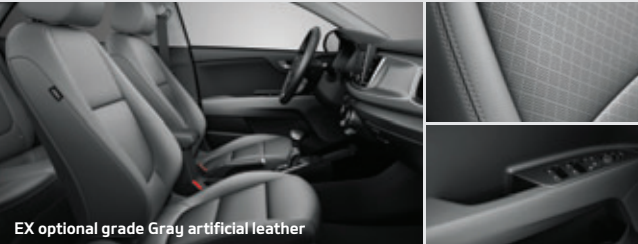
Black One-tone Interior



Special Black Package



Gray Two-tone Interior



The all-new Rio boasts a wealth of custom options prepared just for you. Design, comfort, functionality, or sportiness – you name it. Pick the interior trim that whets your appetite the most and it will pleasantly turn the all-new Rio into your own .

The interior can be upholstered in perforated leather trims that come in two colors for long-lasting comfort. You can also opt for standard woven cloth trims that provide a consistently appealing look. For a more opulent look, a Special Black Package adds more color. The soft, supportive seats are upholstered in Saturn Black artificial leather trim, with Barolo Brown bolsters and contrast stitching. A rich red tone on the door armrests and dashboard metal add extra elegance.

Exterior colors and wheels

Ten enticing color choices and four striking wheel styles complement the bold, aerodynamic exterior design of the all-new Rio.

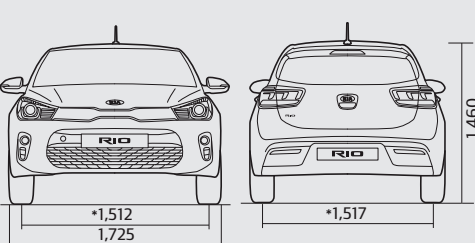
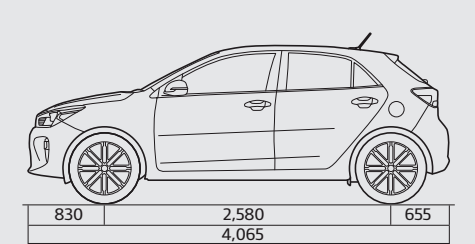
Exterior Colors



Wheels



Dimensions (mm) _ *17-inch wheel based



		Unit (mm)	
Overall length	4,065	Leg room (front)	1,070
Overall width	1,725	Leg room (rear)	850
Overall height	1,460	Head room (front)	987
Wheelbase	2,580	Head room (rear)	964
Wheeltrack (front)	1,512	Shoulder room (front)	1,375
Wheeltrack (rear)	1,517	Shoulder room (rear)	1,355
Overhang (front)	830	Min. ground clearance	150
Overhang (rear)	655		

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information found in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either expressed or implied, for any Kia products. Contact your local Kia dealer for the most current information.

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